## **Invitation to Events Terms & Conditions**



Bloemfontein Lifestyle (Pty) Ltd publishes quality over quantity. We strive to promote products, services and brands that deliver on their promises. We are not targeting huge following or short-term likes, but we aim to build emotional connections between your brand and premium clients.

## Minimum requirements include the following:

- 1. Your business should be serving or targeting premium clients.
- 2. Your business should at least have five popular Bloemfontein brands following you on Instagram.
- 3. Invitations should be arranged at least one month before the event.
- 4. Due to a demanding schedule we require confirmation at earliest convenience to ensure our availability for the event.
- 5. Our preferable days to attend events is from Sunday to Friday instead of Saturdays and public holiday unless the booking is confirmed three months before the event.
- 6. Clients should allocate space for five crew members at the event.
- 7. You are required to invite a minimum of four of your friends and/or influencers to come share the experience with all of us.
- 8. Event organizer is requested to encourage invited friends to take Instagram stories & pictures and post them on any of their social media accounts. They should further tag you and Bloemfontein Lifestyle Instagram page when posting pictures of the event.
- 9. Clients should be prepared to answer few friendly questions at the event about your event or brand.
- 10. Bloemfontein Lifestyle reserves the right to not post any pictures of the event should the client not adhere to these terms & conditions or if the information provided was incorrect or if there are several complaints regarding the services rendered by your brand.
- 11. Event payment terms (please refer to brochure for rates):
  - 50% deposit should be paid at least one month before the event.
  - Outstanding 50% should be settled at least two weeks before the event.
  - 50% cancellation fee will be required for cancellation made two weeks before the event.



12. Non-refundable assessment fee of R500 to be payable before the actual booking. One of our crew members will visit your business to verify basic information presented by client about the event. It is still the client's responsibility to ensure compliance with all terms and conditions. This visit does not guarantee the attendance by Bloemfontein Lifestyle to the event.

Bank details:	
Bank:	FNB/RMB
Account Holder:	Bloemfontein Lifestyle (Pty) Ltd
Account Number:	62860605511
Branch Code:	250655
Account Type:	Business Account





## **Client information**

Name	
Cell number	
e-mail address	
Company address	
Company description	

## **Event information:**

Event name	
Event address	
Event date	
Starting time	
Ending time	
Theme	
Theme colour	
Special notice	

Kindly attach schedule where possible

I hereby declare that I invite Bloemfontein Lifestyle to the event mentioned above and the information provided is true to the best of my knowledge.

I also understand that Bloemfontein Lifestyle have a copyright on all the photos / videos and that they can use them without the consent of the client for portfolio or web promotion. If I want to share the photos with other vendors, Bloemfontein Lifestyle must be informed and acknowledged.